



**THE 17TH INTERNATIONAL EXHIBITION ON AUTOMOBILE,
TRANSPORTATION & SUPPORTING INDUSTRY
VIETNAM AUTOEXPO 2021**

From May 06th to 09th, 2021

At Vietnam National Convention Center – NCC, Hanoi

Hanoi, September 20th, 2020

PRESS RELEASE

**THE 17TH INTERNATIONAL EXHIBITION ON AUTOMOBILE,
TRANSPORTATION & SUPPORTING INDUSTRY
- VIETNAM AUTOEXPO 2021**

The 17th International Exhibition on Automobile, Transportation & Supporting Industry - Vietnam AutoExpo 2021, with support from Ministry of Industry and Trade and relevant Ministries and Departments, co-organized by Vietnam Institute of Industrial and Trade Policy and Strategy (VIOIT), Vietnam Association for Supporting Industries (VASI), Vietnam Society of Automotive Engineers (VSAE) and C.I.S Vietnam Advertising & Exhibition Joint Stock Company, will take place from May 06th to 09th, 2021 at Vietnam National Convention Center - NCC, Hanoi. Following the success of previous exhibitions, Vietnam AutoExpo 2021 will continue to be the only exhibition for automobiles, motorcycles and supporting industry in the northern market, the gathering place of leading brands of commercial, specialized vehicles and construction vehicles, etc.

The Covid-19 pandemic has exerted a detrimental impact on global economy. While many countries in the world have sunk into economic recession and crisis, Vietnam is one of very few countries expected to continue growing in 2020. Over the past 5 years, except for the year 2020 that is adversely affected by the Covid-19 pandemic, the growth rate of Vietnam automobile industry has been the highest in ASEAN, reaching around 12-13%. At the end of June 2020, with policy support from the government, domestic automobile and motorcycle market started to grow, which is a positive sign that the market is on its way to recover after complicated developments of the pandemic.

In order to ensure safety for exhibitors and visitors, and optimize efficiency as well as benefits for enterprises at the exhibition, Vietnam AutoExpo 2020 has been rescheduled to May 2021. According to experts, this will be a favorable time for enterprises in automobile, motorcycle and supporting industries to return to the market, introduce new products to customers after a long period affected by the Covid-19

pandemic. Throughout 16 years of organization, Vietnam AutoExpo is considered an ideal environment for enterprises manufacturing, assembling, trading automobiles, motorcycles, electric vehicles and businesses in supporting industry to have the opportunity to approach potential customers, promote products, exchange experience, transfer technology, etc. at the same time demonstrate potential and long-term commitment, stronger investment in Vietnamese market. In 2019, Vietnam AutoExpo featured around 20 leading brands of automobiles, motorcycles and specialized vehicles, 180 units manufacturing, distributing supporting industry products, spare parts and accessories; banking, insurance and related fields, etc. With many attractive activities taking place during 4 days, the exhibition became a remarkable event, attracting more than 38,000 visitors.

Following the success of previous exhibitions, Vietnam AutoExpo 2021 will take place from May 06th to 09th, 2021 at Vietnam National Convention Center - NCC, Hanoi, in a luxurious and modern space of over 10,000 sqm, with many automobile brands expected to participate such as Vinfast, Mitsubishi, Veam Motors, Gaz Group, Maz, Kamaz, Daewoo, Faw, Dongfeng, Hyundai, Hino, Dcar, etc., motorcycle brands such as Honda, Ducati, Harley- Davidson, Triumph, Royal Enfield, etc. and brands in supporting industry such as Dunlop, Elig, Vietmap, Bosch, Philips, Steelmate, Daichi, etc.

The exhibition will be open free of charge to visitors from 09:00 to 17:30 daily. With professional organization as well as a series of attractive events and activities such as: Specialized seminars, Business Matchmaking, Product Introduction, Test Drive and Reality Program for Market Survey, etc., Vietnam AutoExpo 2021 is expected to attract over 40,000 visitors, continue to affirm its position as a prestigious annual exhibition in Vietnamese market of automobile, motorcycle, and supporting industry.

All information about the exhibition and concurrent activities will be updated regularly on:

- Website: <http://vietnam-autoexpo.com/>
- Facebook: <https://www.facebook.com/vietnamautoexpo/>

For detailed information, please contact:

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