

# VIETNAM **AUTO** EXPO 2024

SHOW REPORT

## The 18th Int'l Exhibition on Automobile, Transportation & Supporting Industry

13 ▶ 16.06.2024

Hanoi International Exhibition Center – I.C.E Hanoi



SUPPORTING ORGANIZATION



MINISTRY OF INDUSTRY AND TRADE

SPONSORING ORGANIZATIONS



ORGANIZER



INTERNATIONAL CO-ORGANIZERS



# VIETNAM AUTOEXPO 2024



## IMPRESSIVE NUMBERS



**8,000 SQM**  
Exhibition space



**218**  
Exhibitors



**263**  
Booths



**196**  
Group buyers



**9,191**  
Domestic and  
international visitors

## MEDIA SPONSORS





# EXHIBITION ACTIVITIES

## OPENING CEREMONY



The opening ceremony took place in a grand and lively manner, with the participation of the management agencies, domestic and international guests, representatives of the exhibitors, and visitors.

Time: From 8:30 am to 11:00 am, June 13th, 2024

Venue: Hanoi International Exhibition Center – I.C.E Hanoi







Specialized conference on the topic: "Development of the global supply chain of the automotive industry in the context of climate change adaptation". Hosted by Vietnam Association for Supporting Industries (VASI) and presentations by Vietnam Automobile Manufacturers' Association (VAMA), Transport Development and Strategy Institute (Ministry of Transport), United Nations Industrial Development Organization (UNIDO) and exhibiting companies.





# BUSINESS MATCHING



AutoExpo Business Matching program between Vietnamese and Chinese companies was held at Hanoi International Exhibition Center – I.C.E Hanoi.

**450+** Working sessions

**120** Online meetings

**1,000+** Onsite business matching sessions at booths







**15** Media sponsors



**5** Press releases



**20** Press agencies reported on the exhibition



**10** Pieces of news coverage of the event



Updates on Vietnam AutoExpo 2024: **200** articles



**156,000** Reaches on Facebook/vietnamautoexpo



**250** Pieces of news & articles before, during and after the event



**350** Banners, bandrolls on Hanoi streets and in industrial parks



**80,000** SMS marketing messages



**190,000** Marketing emails



**35,000** Invitations in hard copy

## CÁC LĨNH VỰC TRƯNG BÀY



Motor  
vehicles  
**8%**



Specialized  
media  
**10%**



Transportation  
Technology  
**3%**



Support  
industry  
**16%**



Production &  
Assembly  
**14%**



Car Components  
& Accessories  
**12%**



Vehicle repair &  
Maintenance  
**9%**



Vehicle security  
equipment  
**8%**



Transportation  
Fuel  
**2%**



Fabrication  
materials  
**13%**

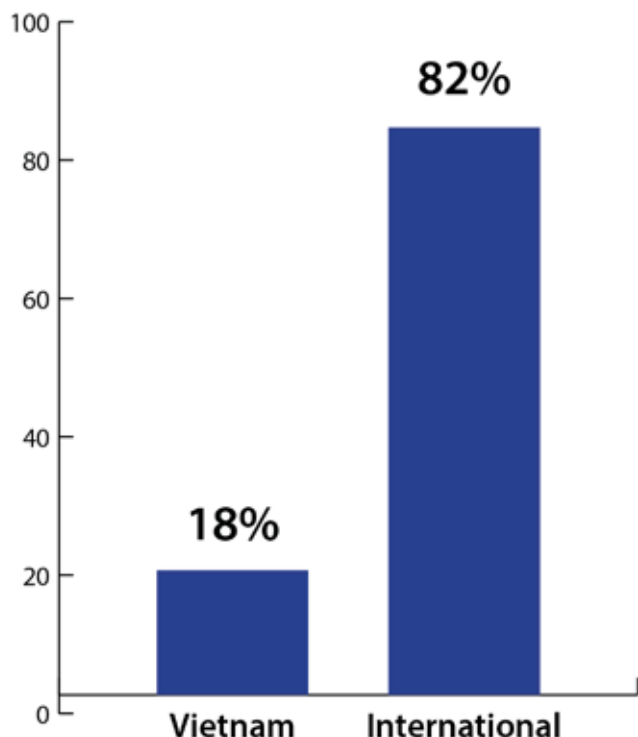


Transportation  
solutions  
**2%**



Green energy  
**3%**

## BY GEOGRAPHICAL AREA



## PARTICIPATING COUNTRIES



## GUEST AND EXHIBITOR REVIEWS



"After 17 editions, Vietnam AutoExpo has gradually cemented its position as a large-scale, specialized exhibition for automobiles and motorbikes in the northern market. This prestigious and high-quality event provides opportunities for enterprises involved in manufacturing, assembling, and trading automobiles, motorbikes, supporting industries, and related fields to connect with potential customers, promote their products, and contribute to the development of the Vietnamese automobile and motorcycle industries."

**MR. PHAM TUAN ANH, DIRECTOR GENERAL OF VIETNAM INDUSTRY AGENCY, MINISTRY OF INDUSTRY AND TRADE**

"Vietnam AutoExpo welcomes new automobile and motorcycle brands, as well as supporting industries, to promote the development of the automobile and motorbike manufacturing and assembly sectors in Vietnam. At the exhibition, visitors can find a variety of supporting industrial products, spare parts, components, maintenance and repair equipment, and automobile and motorbike accessories from major domestic and international brands."

**MR. PHAN DANG TUAT, PRESIDENT OF VIETNAM ASSOCIATION FOR SUPPORTING INDUSTRIES**







"We have participated in Vietnam AutoExpo for many years. This year, we have carefully prepared our staff and exhibits to showcase and meet the demands of visitors..."

**MS. NGUYEN THI THU NHUNG - DEPUTY GENERAL DIRECTOR, DCAR LIMOUSINE - GMG AUTO JSC**

"Through the exhibition, our company can widely promote our brand to customers and reach many suppliers. We will include Vietnam AutoExpo in our promotional plan for 2025..."

**MS. ERI MIZUSAWA - MK KASHIYAMA (JAPAN)**

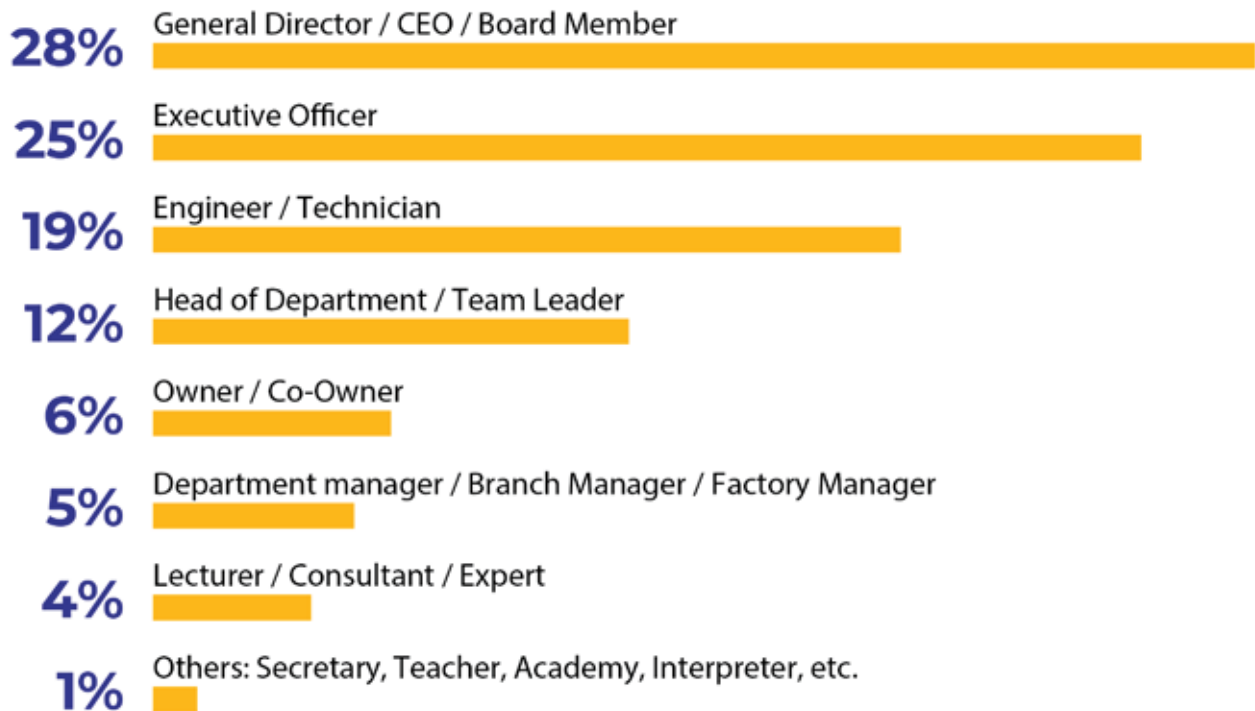


"This is the first time we have participated in Vietnam AutoExpo. This year's exhibition brings together many major brands in the automobile and motorcycle industries. Hopefully, visitors will learn more about our company's products, as well as those of other exhibitors at the event."

**MR. CALVIN MACAULAY SEIBL - GENERAL DIRECTOR, WURTH VIETNAM COMPANY LIMITED**



## VISITOR PROFILES



**HẸN GẶP LẠI  
SEE YOU AGAIN**

VIETNAM  
**AUTO**  
EXPO 2025

**Triển lãm Quốc tế lần thứ 18 về  
Phương tiện Giao thông, Vận tải & Công nghiệp hỗ trợ  
VIETNAM AUTOEXPO 2025**

THE 18<sup>TH</sup> INTERNATIONAL EXHIBITION ON  
AUTOMOBILE, TRANSPORTATION & SUPPORTING INDUSTRY

**CƠ HỘI PHÁT TRIỂN TẠI THỊ TRƯỜNG VIỆT NAM**  
DEVELOPMENT OPPORTUNITY IN VIETNAM MARKET

**12 - 14/06/2025**

Trung tâm Triển lãm Quốc tế I.C.E Hà Nội

[vietnam-autoexpo.com.vn](http://vietnam-autoexpo.com.vn)